



Republic of Serbia
Ministry of Finance and Economy
Sector for Tourism

Opportunities of Transnational Development in CEI countries

Cultural –Tourism routes in Serbia

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***6 June 2013
The Royal Palace Gödöllo***



CULTURAL TOURISM ROUTES IN SERBIA

Regional:

- Transromanica
- The Roman Emperors Route

National:

- Monastery Route
- Wine route
- Fortresses on the Danube

Local:

- Gastronomic routes
- Andric steps through Belgrade



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TRANSROMANICA IN SERBIA



Monastery Studenica- Founded in 12th century, inscribed on UNESCO List since 1986, surrounded by fascinating hilly and lush forest landscape.

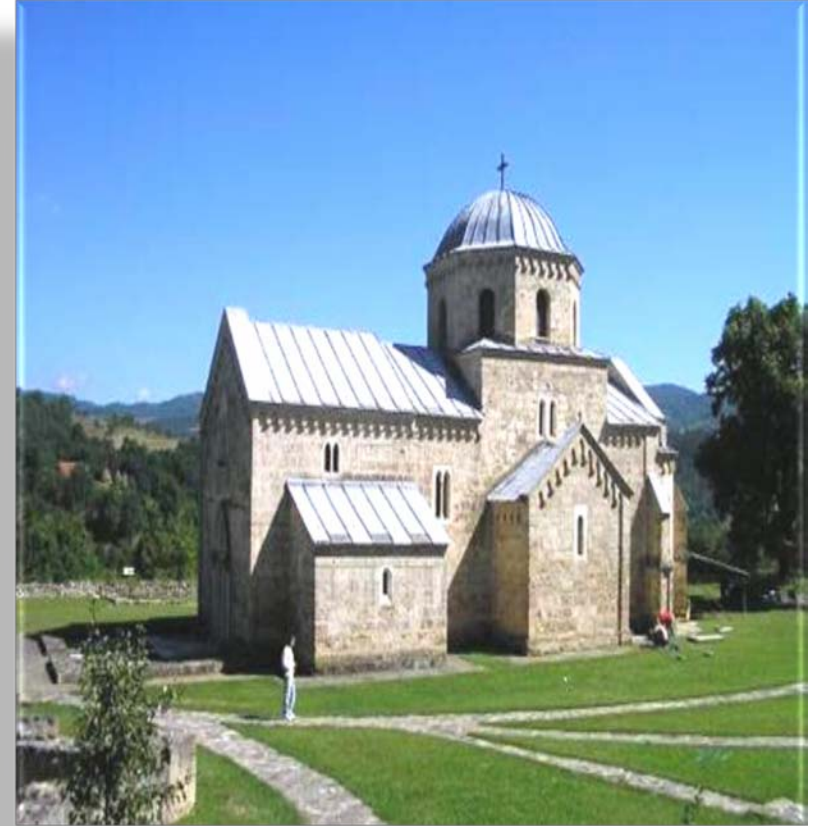


Monastery Sopocani – Founded in 13th century, Inscribed on UNESCO List since 1979. Its frescoes are among of the most exquisite painting masterpieces of the European art of that period.

Monasteries represented so-called Raška School (from 12th and 14th century - Romanesque influence) and illustrated the common cultural and historical threads between European East and West.



Monastery Zica- Founded in 13th century, first Seat of Serbian Archbishoprics in 1219 - Sava Nemanjic first Serbian Archbishop crowned Stefan the First in Zica as the first King of Serbia.



The monastery was built in the last quarter of 13th century. It is the endowment of the Queen Helen d'Anjou, wife of king Uroš I.



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THE CULTURAL TOURISM ROUTE OF THE ROMAN EMPERORS

The Cultural Tourism Route of the Roman Emperors in Serbia include:

- 4 Roman imperial cities and
- 2 Imperial palaces among 10 municipalities in Serbia.



Cultural routes on the Middle and Lower Danube encompasses part of The Cultural Tourism Route of the Roman Emperors and Danube Wine Route. This project include 9 partners from 4 countries.

Events through the Roman Emperors Route in Serbia





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THE MONASTERY ROUTE IN SERBIA

The architecture style of mediaeval Serbian monasteries is particularly varied.



**Raška School from 12th and 14th century
(Romanesque influence).**



**Morava School from 14th until to 15th
century.**



Ovčar -Kablar monasteries was named Serbian Holy Mountain. Most of these monasteries were built during the Ottoman occupation and they played very important cultural and artistic role in the history.



Monasteries on the Fruška Gora –northern part of Serbia. These monastic communities were historically recorded since the first decades of the 16th century.



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SUPPORTING OF CULTURE ROUTES IN SERBIA

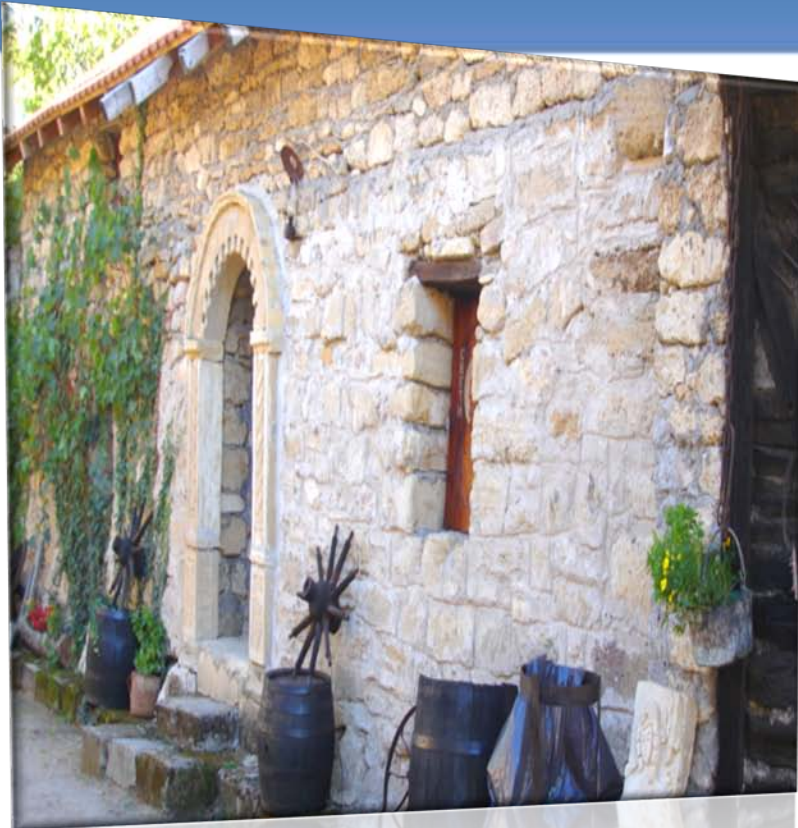
The Ministry responsible for Tourism supports development of sites on the route through: Subsidies and grants for development of infrastructure in tourism (4.5 million € invested in Visitor Centres: Sirmijum, Viminacijum, Lepenski vir, Romuliana-Gamzigrad) and 64.000 € through small grants to promote cultural routes from 2008-2012.





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LOCAL ROUTES IN SERBIA



Many private wineries are located in rural areas. There are very suitable for visiting and staying.



Soul food of Serbia based on geographical identity and protected regional products.



SUGGESTIONS - CONCLUSIONS

- **Include countries from the Region in certain – selected culture routes**
- **Create a joint tourist product based on sustainable use of cultural heritage**
- **Improve synergy of tourism and culture in preserving the authenticity of heritage sites, while enhancing the visitor experience**
- **To make our joint product active and commercial - include tour operators**
- **Benefit for local population (according to recommendations of the Council of Europe)**



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Thank you for your Attention!

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